



Tanglewood Press

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***New York Times* Best-Selling Author Audrey Penn Brings *The Kissing Hand* to New Publisher**

January 9, 2006 - Tanglewood Press is pleased to announce that it will be the new publisher for Audrey Penn's *New York Times* best seller *The Kissing Hand*, its sequel, *A Pocket Full of Kisses*, and four other backlist titles. Tanglewood's edition will be available for sale in April 2006 (through distributor NBN).

Peggy Tierney, publisher for Tanglewood Press, said, "Audrey Penn and I have worked together very successfully in the past; Tanglewood published Ms. Penn's middle reader novel *Mystery at Blackbeard's Cove* in 2004, which went back to press within four months of its release. We feel that all of her books have tremendous potential for growth and I'm looking forward to the next phase in our collaborations."

The Kissing Hand sells around 100,000 copies each year to the trade and library markets. In addition, Judy Newman, president of Scholastic Book Clubs, told *USA Today* that the title is an "underground classic. Every year, it's one of our biggest, most popular best sellers."

According to Alexandra Uhl, A Whale of a Tale Children's Bookshoppe, Irvine, California: "Even though *The Kissing Hand* has been around for a long time, it continues to sell well for us. It's a real favorite for parents and children heading off to kindergarten."

Ms. Tierney added, "I hope booksellers embrace this change, as I will be putting a lot of effort into additional marketing and promotion for this book and Ms. Penn's other titles. I also plan to develop new formats and several book-related products to sell." In addition to *The Kissing Hand* and *A Pocket Full of Kisses*, the other Audrey Penn backlist titles now being published by Tanglewood Press include: *Sassafras, Feathers and Fur*, *A.D.D. Not B.A.D.*, and *The Whistling Tree*.

Tanglewood Press was founded by Peggy Tierney in December 2003, and publishes books that are kidcentric, with messages that are subtle and secondary to telling a great story – books that will help create the next generation of readers!

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